

# ORDER

**KSNV**

**Orders**  
**Order / Rev:** 107679  
**Alt Order #:** 06862475  
**Product Desc:** Crossroads GPS  
**Estimate:** 1121  
**Flight Dates:** 10/21/12 - 10/28/12  
**Original Date / Rev:** 10/10/12 / 10/10/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** Crossroads Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Crossroads GPS  
**Demographic:** A35+  
**Product Codes:** PLI2  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount   |
|------------|----------|---------|--------------|--------------|
| 10/01/12   | 10/28/12 | 64      | \$121,650.00 | \$103,402.50 |

**Totals**

| Month         | # Spots   | Gross Amount        | Net Amount          | Rating      |
|---------------|-----------|---------------------|---------------------|-------------|
| October 2012  | 64        | \$121,650.00        | \$103,402.50        | 0.00        |
| <b>Totals</b> | <b>64</b> | <b>\$121,650.00</b> | <b>\$103,402.50</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

|        | Share | Total        |
|--------|-------|--------------|
| KSNV   | 33%   | \$121,650.00 |
| Market | 100%  | \$368,636.36 |

**Competitive Share**

|       | Share | Total        |
|-------|-------|--------------|
| CABLE | 0%    | \$0.00       |
| KBLR  | 0%    | \$0.00       |
| KFBT  | 0%    | \$0.00       |
| KINC  | 0%    | \$0.00       |
| KLAS  | 34%   | \$125,336.36 |
| KLVS  | 0%    | \$0.00       |
| KSNV- | 0%    | \$0.00       |
| KTNV  | 11%   | \$40,550.00  |
| KTUD  | 2%    | \$7,372.73   |
| KVVU  | 11%   | \$40,550.00  |
| KVWB  | 0%    | \$0.00       |
| LV1   | 0%    | \$0.00       |
| UNKWN | 9%    | \$33,177.27  |

| Ln                          | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-----------------------------|------|-------------------|-----------------|------------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| E 1                         | KSNV | 10/22/12          | 10/22/12        | RALSTON in PRIME | CM    | 8-11pm         | M-----            | :30 | 1           | \$1,800.00 | 1             | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |                  |       |                |                   |     |             |            |               |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----           |       |                | 1                 |     | \$1,800.00  |            | 0.00          |      |      |       |            |

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Advertiser: Crossroads GPS  
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| Ln                          | Ch   | Start             | End             | Inventory Code                                      | Break             | Start/End Time | Days        | Len | Spots         | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|-----------------------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| E 1                         | KSNV | 10/22/12          | 10/22/12        | RALSTON in PRIME<br>RALSTON in PRIME                | CM                | 8-11pm         | M-----      | :30 | 1             | \$1,800.00 | 1   | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | M-----  | 1                 |                | \$1,800.00  |     | 0.00          |            |     |      |      |       |            |
| E 2                         | KSNV | 10/23/12          | 10/23/12        | FacetoFace/Ralston Rep<br>FacetoFace/Ralston Report | CM                | 730-758pm      | -T-----     | :30 | 1             | \$1,800.00 | 1   | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | -T-----   | 1                 |                | \$1,800.00  |     | 0.00          |            |     |      |      |       |            |
| E 3                         | KSNV | 10/24/12          | 10/24/12        | FacetoFace/Ralston Rep<br>FacetoFace/Ralston Report | CM                | 730-758pm      | --W----     | :30 | 1             | \$1,800.00 | 1   | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | --W----   | 1                 |                | \$1,800.00  |     | 0.00          |            |     |      |      |       |            |
| E 4                         | KSNV | 10/25/12          | 10/25/12        | FacetoFace/Ralston Rep<br>FacetoFace/Ralston Report | CM                | 730-758pm      | ---T---     | :30 | 1             | \$1,800.00 | 1   | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | ---T---   | 1                 |                | \$1,800.00  |     | 0.00          |            |     |      |      |       |            |
| E 5                         | KSNV | 10/26/12          | 10/26/12        | FacetoFace/Ralston Rep<br>FacetoFace/Ralston Report | CM                | 730-758pm      | ----F--     | :30 | 1             | \$1,800.00 | 1   | 0.00 | NM   | 1     | \$1,800.00 |
| FACE TO FACE W/ JON RALSTON |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | ----F--   | 1                 |                | \$1,800.00  |     | 0.00          |            |     |      |      |       |            |
| E 6                         | KSNV | 10/27/12          | 10/27/12        | Wknd Wheel of Fortune<br>SAT/ Wheel of Fortune      | CM                | 7-730pm        | -----S-     | :30 | 1             | \$1,050.00 | 1   | 0.00 | NM   | 1     | \$1,050.00 |
| WHEEL OF FORTUNE            |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | -----S-   | 1                 |                | \$1,050.00  |     | 0.00          |            |     |      |      |       |            |
| E 7                         | KSNV | 10/21/12          | 10/21/12        | NFL Pre-Game / FNA<br>NFL Pre-Game                  | CM                | 1p-530pm       | -----S      | :30 | 1             | \$5,000.00 | 1   | 0.00 | NM   | 1     | \$5,000.00 |
| FOOTBALL NIGHT IN AMERICA   |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/15/12          | 10/21/12        | -----S  | 1                 |                | \$5,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 8                         | KSNV | 10/28/12          | 10/28/12        | NFL Pre-Game / FNA<br>NFL Pre-Game                  | CM                | 1p-530pm       | -----S      | :30 | 1             | \$5,000.00 | 1   | 0.00 | NM   | 1     | \$5,000.00 |
| FOOTBALL NIGHT IN AMERICA   |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | -----S  | 1                 |                | \$5,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 9                         | KSNV | 10/27/12          | 10/27/12        | Sa-Su Early News<br>Sa-Su Early News                | CM                | 5pm-630pm      | -----S-     | :30 | 1             | \$1,350.00 | 1   | 0.00 | NM   | 1     | \$1,350.00 |
| KSNV EARLY NEWS             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | -----S-   | 1                 |                | \$1,350.00  |     | 0.00          |            |     |      |      |       |            |
| E 10                        | KSNV | 10/23/12          | 10/23/12        | M-F Today Show II 3rd<br>M-F Today Show II          | CM                | 9-10a          | -T-----     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| TODAY SHOW II               |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | -T-----   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 11                        | KSNV | 10/25/12          | 10/25/12        | M-F Today Show II 3rd<br>M-F Today Show II          | CM                | 9-10a          | ---T---     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| TODAY SHOW II               |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | ---T---   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 12                        | KSNV | 10/26/12          | 10/26/12        | M-F Today Show II 3rd<br>M-F Today Show II          | CM                | 9-10a          | ----F--     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| TODAY SHOW II               |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|                             |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week:                       |      | 10/22/12          | 10/28/12        | ----F--   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 13                        | KSNV | 10/23/12          | 10/23/12        |   | CM                | 10am-11am      | -T-----     | :30 | 1             | \$600.00   | 1   | 0.00 | NM   | 1     | \$600.00   |

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| Ln   | Ch   | Start             | End             | Inventory Code                                    | Break             | Start/End Time | Days        | Len | Spots         | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|--|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| M-F Today Show III 4th H<br>Today 4th Hour |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
| TODAY SHOW III                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | -T-----   | 1                 |                | \$600.00    |     | 0.00          |            |     |      |      |       |            |
| E 14                                       | KSNV | 10/24/12          | 10/24/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM                | 10am-11am      | --W----     | :30 | 1             | \$600.00   | 1   | 0.00 | NM   | 1     | \$600.00   |
| TODAY SHOW III                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | --W----   | 1                 |                | \$600.00    |     | 0.00          |            |     |      |      |       |            |
| E 15                                       | KSNV | 10/25/12          | 10/25/12        | M-F Today Show III 4th H<br>Today 4th Hour        | CM                | 10am-11am      | ---T---     | :30 | 1             | \$600.00   | 1   | 0.00 | NM   | 1     | \$600.00   |
| TODAY SHOW III                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | ---T---   | 1                 |                | \$600.00    |     | 0.00          |            |     |      |      |       |            |
| E 16                                       | KSNV | 10/22/12          | 10/22/12        | Noon News<br>Noon News                            | CM                | 12-1230pm      | M-----      | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 3 AT NOON                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | M-----  | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 17                                       | KSNV | 10/23/12          | 10/23/12        | Noon News<br>Noon News                            | CM                | 12-1230pm      | -T-----     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 3 AT NOON                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | -T-----   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 18                                       | KSNV | 10/26/12          | 10/26/12        | Noon News<br>Noon News                            | CM                | 12-1230pm      | ----F--     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| NEWS 3 AT NOON                             |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | ----F--   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 19                                       | KSNV | 10/22/12          | 10/22/12        | Wake Up Early w/ Wagners<br>Wake Up Early Wagners | CM                | 430a-5a        | M-----      | :30 | 1             | \$400.00   | 1   | 0.00 | NM   | 1     | \$400.00   |
| WAKE UP EARLY W/THE WAGNERS                |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | M-----  | 1                 |                | \$400.00    |     | 0.00          |            |     |      |      |       |            |
| E 20                                       | KSNV | 10/24/12          | 10/24/12        | Wake Up Early w/ Wagners<br>Wake Up Early Wagners | CM                | 430a-5a        | --W----     | :30 | 1             | \$400.00   | 1   | 0.00 | NM   | 1     | \$400.00   |
| WAKE UP EARLY W/THE WAGNERS                |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | --W----   | 1                 |                | \$400.00    |     | 0.00          |            |     |      |      |       |            |
| E 21                                       | KSNV | 10/25/12          | 10/25/12        | Wake Up Early w/ Wagners<br>Wake Up Early Wagners | CM                | 430a-5a        | ---T---     | :30 | 1             | \$400.00   | 1   | 0.00 | NM   | 1     | \$400.00   |
| WAKE UP EARLY W/THE WAGNERS                |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | ---T---   | 1                 |                | \$400.00    |     | 0.00          |            |     |      |      |       |            |
| E 22                                       | KSNV | 10/23/12          | 10/23/12        | Rachael Ray<br>Rachael Ray                        | CM                | 11am-12pm      | -T-----     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| RACHEL RAY                                 |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | -T-----   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 23                                       | KSNV | 10/25/12          | 10/25/12        | Rachael Ray<br>Rachael Ray                        | CM                | 11am-12pm      | ---T---     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| RACHEL RAY                                 |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | ---T---   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 24                                       | KSNV | 10/26/12          | 10/26/12        | Rachael Ray<br>Rachael Ray                        | CM                | 11am-12pm      | ----F--     | :30 | 1             | \$1,000.00 | 1   | 0.00 | NM   | 1     | \$1,000.00 |
| RACHEL RAY                                 |      |                   |                 |   |                   |                |             |     |               |            |     |      |      |       |            |
|  |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |      |       |            |
| Week: 10/22/12                             |      | 10/22/12          | 10/28/12        | ----F--   | 1                 |                | \$1,000.00  |     | 0.00          |            |     |      |      |       |            |
| E 25                                       | KSNV | 10/23/12          | 10/23/12        |   | CM                | 2pm-3pm        | -T-----     | :30 | 1             | \$650.00   | 1   | 0.00 | NM   | 1     | \$650.00   |

Order / Rev: 107679  
 Alt Order #: 06862475  
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1121

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code                                    | Break | Start/End Time   | Days        | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|---|-------|------------------|-------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | The Doctors<br>The Doctors                        |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | THE DOCTORS                                       |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - T - - - -                                       |       |                  |             |     | 1                 | \$650.00    |     | 0.00          |      |       |            |
| E 26  | KSNV | 10/25/12          | 10/25/12        | The Doctors<br>The Doctors                        | CM    | 2pm-3pm          | - - - T - - | :30 | 1                 | \$650.00    | 1   | 0.00          | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                                       |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - T - -                                       |       |                  |             |     | 1                 | \$650.00    |     | 0.00          |      |       |            |
| E 27  | KSNV | 10/26/12          | 10/26/12        | The Doctors<br>The Doctors                        | CM    | 2pm-3pm          | - - - - F - | :30 | 1                 | \$650.00    | 1   | 0.00          | NM   | 1     | \$650.00   |
|       |      |                   |                 | THE DOCTORS                                       |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - - F -                                       |       |                  |             |     | 1                 | \$650.00    |     | 0.00          |      |       |            |
| E 28  | KSNV | 10/23/12          | 10/23/12        | M-F Wheel<br>M-F Wheel of Fortune                 | CM    | 7-730pm          | - T - - - - | :30 | 1                 | \$3,400.00  | 1   | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | WHEEL OF FORTUNE                                  |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - T - - - -                                       |       |                  |             |     | 1                 | \$3,400.00  |     | 0.00          |      |       |            |
| E 29  | KSNV | 10/24/12          | 10/24/12        | M-F Wheel<br>M-F Wheel of Fortune                 | CM    | 7-730pm          | - - W - - - | :30 | 1                 | \$3,400.00  | 1   | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | WHEEL OF FORTUNE                                  |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - W - - -                                       |       |                  |             |     | 1                 | \$3,400.00  |     | 0.00          |      |       |            |
| E 30  | KSNV | 10/26/12          | 10/26/12        | M-F Wheel<br>M-F Wheel of Fortune                 | CM    | 7-730pm          | - - - - F - | :30 | 1                 | \$3,400.00  | 1   | 0.00          | NM   | 1     | \$3,400.00 |
|       |      |                   |                 | WHEEL OF FORTUNE                                  |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - - F -                                       |       |                  |             |     | 1                 | \$3,400.00  |     | 0.00          |      |       |            |
| E 31  | KSNV | 10/23/12          | 10/23/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a             | - T - - - - | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | WAKE UP WITH THE WAGNERS                          |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - T - - - -                                       |       |                  |             |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 32  | KSNV | 10/25/12          | 10/25/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a             | - - - T - - | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | WAKE UP WITH THE WAGNERS                          |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - T - -                                       |       |                  |             |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 33  | KSNV | 10/26/12          | 10/26/12        | M-F 5-6a WakeUp w/Wa<br>M-F 5-6a WakeUp w/Wagners | CM    | 5-6a             | - - - - F - | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | WAKE UP WITH THE WAGNERS                          |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - - F -                                       |       |                  |             |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 34  | KSNV | 10/21/12          | 10/21/12        | Jeopardy in PRIME<br>Jeopardy in Prime            | CM    | M-SA 8-11p / SUN | - - - - - S | :30 | 1                 | \$2,400.00  | 1   | 0.00          | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | jep   |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | - - - - - S                                       |       |                  |             |     | 1                 | \$2,400.00  |     | 0.00          |      |       |            |
| E 35  | KSNV | 10/28/12          | 10/28/12        | Jeopardy in PRIME<br>Jeopardy in Prime            | CM    | M-SA 8-11p / SUN | - - - - - S | :30 | 1                 | \$2,400.00  | 1   | 0.00          | NM   | 1     | \$2,400.00 |
|       |      |                   |                 | jep   |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - - - - - S                                       |       |                  |             |     | 1                 | \$2,400.00  |     | 0.00          |      |       |            |
| E 36  | KSNV | 10/23/12          | 10/23/12        | Dr. Phil<br>Dr Phil                               | CM    | 3-4p             | - T - - - - | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL  |       |                  |             |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                   |       |                  |             |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | - T - - - -                                       |       |                  |             |     | 1                 | \$1,200.00  |     | 0.00          |      |       |            |
| E 37  | KSNV | 10/25/12          | 10/25/12        |   | CM    | 3-4p             | - - - T - - | :30 | 1                 | \$1,200.00  | 1   | 0.00          | NM   | 1     | \$1,200.00 |

Order / Rev: 107679  
 Alt Order #: 06862475  
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1121

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code                             | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
|       |      |                   |                 | Dr. Phil<br>Dr Phil                        |       |                |                   |     |             |            |               |      |      |       |            |
|       |      |                   |                 | DR. PHIL                                   |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ---T---                                    |       |                | 1                 |     | \$1,200.00  |            | 0.00          |      |      |       |            |
| E 38  | KSNV | 10/26/12          | 10/26/12        | Dr. Phil<br>Dr Phil                        | CM    | 3-4p           | ----F--           | :30 | 1           | \$1,200.00 | 1             | 0.00 | NM   | 1     | \$1,200.00 |
|       |      |                   |                 | DR. PHIL                                   |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ----F--                                    |       |                | 1                 |     | \$1,200.00  |            | 0.00          |      |      |       |            |
| E 39  | KSNV | 10/22/12          | 10/22/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)  | CM    | 4-5pm          | M-----            | :30 | 1           | \$1,800.00 | 1             | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | NEWS 3 AT 4                                |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                                     |       |                | 1                 |     | \$1,800.00  |            | 0.00          |      |      |       |            |
| E 40  | KSNV | 10/24/12          | 10/24/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)  | CM    | 4-5pm          | --W----           | :30 | 1           | \$1,800.00 | 1             | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | NEWS 3 AT 4                                |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                                    |       |                | 1                 |     | \$1,800.00  |            | 0.00          |      |      |       |            |
| E 41  | KSNV | 10/25/12          | 10/25/12        | NEWS 3 at 4 (1 HOUR)<br>4PM NEWS (1 hour)  | CM    | 4-5pm          | ---T---           | :30 | 1           | \$1,800.00 | 1             | 0.00 | NM   | 1     | \$1,800.00 |
|       |      |                   |                 | NEWS 3 AT 4                                |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ---T---                                    |       |                | 1                 |     | \$1,800.00  |            | 0.00          |      |      |       |            |
| E 42  | KSNV | 10/27/12          | 10/27/12        | News 3 Today - SATUR<br>News 3 Today - SAT | CM    | 9am-930am      | -----S-           | :30 | 1           | \$1,500.00 | 1             | 0.00 | NM   | 1     | \$1,500.00 |
|       |      |                   |                 | NEWS 3 TODAY/WKEND                         |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S-                                    |       |                | 1                 |     | \$1,500.00  |            | 0.00          |      |      |       |            |
| E 43  | KSNV | 10/22/12          | 10/22/12        | Days of our Lives<br>Days of our Lives     | CM    | 1258p-2pm      | M-----            | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | DAYS OF OUR LIVES                          |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                                     |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 44  | KSNV | 10/24/12          | 10/24/12        | Days of our Lives<br>Days of our Lives     | CM    | 1258p-2pm      | --W----           | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | DAYS OF OUR LIVES                          |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                                    |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 45  | KSNV | 10/25/12          | 10/25/12        | Days of our Lives<br>Days of our Lives     | CM    | 1258p-2pm      | ---T---           | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | DAYS OF OUR LIVES                          |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ---T---                                    |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 46  | KSNV | 10/22/12          | 10/22/12        | The Agenda 1230pm<br>The Agenda 1230pm     | CM    | 1230-1p        | M-----            | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | NEWS 4: THE AGENDA                         |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                                     |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 47  | KSNV | 10/23/12          | 10/23/12        | The Agenda 1230pm<br>The Agenda 1230pm     | CM    | 1230-1p        | -T-----           | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | NEWS 4: THE AGENDA                         |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -T-----                                    |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 48  | KSNV | 10/26/12          | 10/26/12        | The Agenda 1230pm<br>The Agenda 1230pm     | CM    | 1230-1p        | ----F--           | :30 | 1           | \$1,000.00 | 1             | 0.00 | NM   | 1     | \$1,000.00 |
|       |      |                   |                 | NEWS 4: THE AGENDA                         |       |                |                   |     |             |            |               |      |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ----F--                                    |       |                | 1                 |     | \$1,000.00  |            | 0.00          |      |      |       |            |
| E 49  | KSNV | 10/22/12          | 10/22/12        |  | CM    | 5-630p         | M-----            | :30 | 1           | \$3,600.00 | 1             | 0.00 | NM   | 1     | \$3,600.00 |

Order / Rev: 107679  
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Advertiser: Crossroads GPS  
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KSNV

| Ln    | Ch   | Start             | End             | Inventory Code              | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|-----------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |      |                   |                 | M-F Early News              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | M-F Early News              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | EARLY NEWS                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                      |       |                |         |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 50  | KSNV | 10/23/12          | 10/23/12        | M-F Early News              | CM    | 5-630p         | -T----- | :30 | 1                 | \$3,600.00  | 1   | 0.00          | NM   | 1     | \$3,600.00 |
|       |      |                   |                 | M-F Early News              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | EARLY NEWS                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -T-----                     |       |                |         |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 51  | KSNV | 10/24/12          | 10/24/12        | M-F Early News              | CM    | 5-630p         | --W---- | :30 | 1                 | \$3,600.00  | 1   | 0.00          | NM   | 1     | \$3,600.00 |
|       |      |                   |                 | M-F Early News              |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | EARLY NEWS                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                     |       |                |         |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 52  | KSNV | 10/21/12          | 10/21/12        | News 3 Live in Prime        | CM    | 7-10pm         | -----S  | :30 | 1                 | \$3,600.00  | 1   | 0.00          | NM   | 1     | \$3,600.00 |
|       |      |                   |                 | News 3 in Prime             |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS 3 LIVE (FOLLOWING NFL) |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/15/12          | 10/21/12        | -----S                      |       |                |         |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 53  | KSNV | 10/28/12          | 10/28/12        | News 3 Live in Prime        | CM    | 7-10pm         | -----S  | :30 | 1                 | \$3,600.00  | 1   | 0.00          | NM   | 1     | \$3,600.00 |
|       |      |                   |                 | News 3 in Prime             |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS 3 LIVE (FOLLOWING NFL) |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | -----S                      |       |                |         |     | 1                 | \$3,600.00  |     | 0.00          |      |       |            |
| E 54  | KSNV | 10/22/12          | 10/22/12        | Today Show                  | CM    | 658a-9am       | M-----  | :30 | 1                 | \$3,800.00  | 1   | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TODAY SHOW                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                      |       |                |         |     | 1                 | \$3,800.00  |     | 0.00          |      |       |            |
| E 55  | KSNV | 10/24/12          | 10/24/12        | Today Show                  | CM    | 658a-9am       | --W---- | :30 | 1                 | \$3,800.00  | 1   | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TODAY SHOW                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                     |       |                |         |     | 1                 | \$3,800.00  |     | 0.00          |      |       |            |
| E 56  | KSNV | 10/25/12          | 10/25/12        | Today Show                  | CM    | 658a-9am       | ---T--- | :30 | 1                 | \$3,800.00  | 1   | 0.00          | NM   | 1     | \$3,800.00 |
|       |      |                   |                 | Today Show                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TODAY SHOW                  |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | ---T---                     |       |                |         |     | 1                 | \$3,800.00  |     | 0.00          |      |       |            |
| E 57  | KSNV | 10/22/12          | 10/22/12        | M-F News 3 at Eleven        | CM    | 11pm-1135pm    | M-----  | :30 | 1                 | \$2,800.00  | 1   | 0.00          | NM   | 1     | \$2,800.00 |
|       |      |                   |                 | M-F News 3 at Eleven        |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS 3 NIGHTSIDE            |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                      |       |                |         |     | 1                 | \$2,800.00  |     | 0.00          |      |       |            |
| E 58  | KSNV | 10/24/12          | 10/24/12        | M-F News 3 at Eleven        | CM    | 11pm-1135pm    | --W---- | :30 | 1                 | \$2,800.00  | 1   | 0.00          | NM   | 1     | \$2,800.00 |
|       |      |                   |                 | M-F News 3 at Eleven        |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | NEWS 3 NIGHTSIDE            |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                     |       |                |         |     | 1                 | \$2,800.00  |     | 0.00          |      |       |            |
| E 59  | KSNV | 10/22/12          | 10/22/12        | The Tonight Show            | CM    | 1135p-1236a    | M-----  | :30 | 1                 | \$2,000.00  | 1   | 0.00          | NM   | 1     | \$2,000.00 |
|       |      |                   |                 | Tonight Show                |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TONIGHT SHOW W/ JAY LENO    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | M-----                      |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 60  | KSNV | 10/24/12          | 10/24/12        | The Tonight Show            | CM    | 1135p-1236a    | --W---- | :30 | 1                 | \$2,000.00  | 1   | 0.00          | NM   | 1     | \$2,000.00 |
|       |      |                   |                 | Tonight Show                |       |                |         |     |                   |             |     |               |      |       |            |
|       |      |                   |                 | TONIGHT SHOW W/ JAY LENO    |       |                |         |     |                   |             |     |               |      |       |            |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>             |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |      | 10/22/12          | 10/28/12        | --W----                     |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 61  | KSNV | 10/26/12          | 10/26/12        |                             | CM    | 1135p-1236a    | ----F-- | :30 | 1                 | \$2,000.00  | 1   | 0.00          | NM   | 1     | \$2,000.00 |

Order / Rev: 107679  
 Alt Order #: 06862475  
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1121

KSNV

| Ln    | Ch   | Start             | End             | Inventory Code           | Break | Start/End Time    | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount       |
|-------|------|-------------------|-----------------|--------------------------|-------|-------------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|--------------|
|       |      |                   |                 | The Tonight Show         |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      |                   |                 | Tonight Show             |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      |                   |                 | TONIGHT SHOW W/ JAY LENO |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                   | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week: |      | 10/22/12          | 10/28/12        | ----F--                  |       |                   | 1                 |     |       | \$2,000.00  |     | 0.00          |        |       |              |
| E 62  | KSNV | 10/22/12          | 10/22/12        | Jeopardy in PRIME        | CM    | M-SA 8-11p / SUNM | -----             | :30 | 1     | \$3,400.00  | 1   | 0.00          | NM     | 1     | \$3,400.00   |
|       |      |                   |                 | Jeopardy in Prime        |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      |                   |                 | JEOPARDY                 |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                   | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week: |      | 10/22/12          | 10/28/12        | M-----                   |       |                   | 1                 |     |       | \$3,400.00  |     | 0.00          |        |       |              |
| E 63  | KSNV | 10/25/12          | 10/25/12        | M-F Jeopardy             | CM    | 630-7pm           | ---T---           | :30 | 1     | \$3,400.00  | 1   | 0.00          | NM     | 1     | \$3,400.00   |
|       |      |                   |                 | M-F Jeopardy             |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      |                   |                 | JEOPARDY                 |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                   | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week: |      | 10/22/12          | 10/28/12        | ---T---                  |       |                   | 1                 |     |       | \$3,400.00  |     | 0.00          |        |       |              |
| E 64  | KSNV | 10/26/12          | 10/26/12        | M-F Jeopardy             | CM    | 630-7pm           | ----F--           | :30 | 1     | \$3,400.00  | 1   | 0.00          | NM     | 1     | \$3,400.00   |
|       |      |                   |                 | M-F Jeopardy             |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      |                   |                 | JEOPARDY                 |       |                   |                   |     |       |             |     |               |        |       |              |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |       |                   | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |              |
| Week: |      | 10/22/12          | 10/28/12        | ----F--                  |       |                   | 1                 |     |       | \$3,400.00  |     | 0.00          |        |       |              |
|       |      |                   |                 |                          |       |                   |                   |     |       |             |     |               | Totals | 64    | \$121,650.00 |